

# Alzheimer Society

SAULT STE. MARIE & ALGOMA DISTRICT

## ALZHEIMER Coffee Break



## MAKE YOUR COFFEE COUNT

September 20 2012

### What is Coffee Break?

Hosting a Coffee Break® can be as simple as brewing a pot of coffee at home or at work and inviting friends, family, and co-workers to enjoy a cup.

IT'S A FUN, SOCIAL EVENT THAT'S EASY TO DO!  
*It can take place ANYWHERE, at ANYTIME!*

Just have your invitees make a donation of their choice to the Alzheimer Society. We will send a kit to you containing posters, a coin box, and some ideas on how to host a Coffee Break®.

### Did You Know?

Over 2,400 people in our district are affected by Alzheimer's disease. **Supporting the 2012 Coffee Break** is an easy way for you to **MAKE YOUR COFFEE COUNT** and help ensure that the Alzheimer Society of Sault Ste. Marie and Algoma District can continue to provide much needed services such as support groups, recreation therapy, and education.

### Get Brewing!

You could have a Coffee Break every morning by winning a new **Tim Horton's Home Brewer!** For your chance to win, host sites must raise between:

- \$100-199.99 to receive one ballot
- \$200-299.99 to receive two ballots and
- \$300+ to receive three ballots!

Tim Hortons Home Brewer!

## The Coffee Break Challenge!

This will be the 10th year for the annual GOLDEN COFFEE CUP TROPHIES to be awarded to the "**Host with the Most**" in several categories. To be eligible for the trophy, your Coffee Break® must be held in September. So come on, "**perk up**" and join in the race to be #1!

#### Last Year's Winners:

Ontario Finnish Resthome Association

Great Lakes Forestry Center

North East Community Care Access Center

McDougall Energy Inc

Essar Steel Algoma Inc

Bulk Barn

Eastview Public School

Elliot Lake Secondary School

Jance Seppala

Northern Credit Union (McNabb)

East Korah Maxwell UCW

Tim Horton's Wawa



# COUNT ME IN!



## TIPS FOR A SUCCESSFUL COFFEE BREAK!

- Be sure to open your host kits early!
- Promote/advertise your event by personalizing your poster and posting them in a prominent location with the details of your event well in advance of the date of your Coffee Break. Let people know by using email, newsletters, phones or memos.
- Invite people to join in! Coffee Break can be a great way to socialize with friends, neighbours and colleagues from other floors of your building or who live on your street - try holding the event in the lobby of your building.
- Consider 'blending' your Coffee Break with another event such as a Bake Sale, Dress Down Day, Yard Sale, BBQ, Game Night, or simply offer homemade desserts and baking! Or serve juice, tea, or pop for the non-coffee drinker.
- Be the "Host with the Most" and challenge others to a Coffee Break-Off!
- Get creative and have a fun theme such as "Coffee in Paris", "Chocolate Wonderland" or "Stress Down Day".
- Many Host Sites have found it helpful to place the Charitable Donation Tax Form beside the donation box. (Tax receipts can be issued for all donations of \$20.00 or more)
- It's a social event, so relax, have fun, and enjoy your time with colleagues, neighbours, family and friends!

Contact Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Date of Coffee Break® \_\_\_\_\_

(September 20<sup>th</sup> is the *official* date of Coffee Break®, but, if September 20<sup>th</sup> is not convenient, a Coffee Break® can be held **ANY day, for any length of time**, but must be in September to be eligible for the trophy.)

Length of Coffee Break:  1 Day  1 Week  1 Month  Other \_\_\_\_\_

**A Coffee Break® Host Kit with promotional materials, a coin box, and event ideas, will be delivered to you before your event.**

Many organizations can help by matching or 'topping off' employee contributions for Coffee Break®. Ask to see if your organization has a similar program.  
**Our organization will support Coffee Break® with our Matching Program.**

Coffee Break® isn't right for me. However, please contact me about: decals, coffee and dessert specials, home parties, or other events such as the Walk for Memories, Ladies Night Out, or Door-to-Door Campaign.

Unfortunately, we are not able to participate, but please accept this donation of \_\_\_\_\_.

(Please mail cheque to the Alzheimer Society of Sault Ste. Marie and Algoma District,

341 Trunk Rd, Sault Ste. Marie, ON, P6A 3S9) A charitable income tax receipt will be provided.

**Please fax back to the Alzheimer Society at (705) 256-6777**

If you have any questions, please contact us, (705) 942-2195 or 1-877-396-7888, [info@alzheimeralgoma.org](mailto:info@alzheimeralgoma.org)