



# Sustainable New Agri-Food Products (SNAP) Program

## Program Objective

In Northern Ontario, many agriculture and food producers or businesses have difficulty funding equipment purchases for value-added processing. The Sustainable New Agri-Food Products (SNAP) Program is a pilot for Northern Ontario agriculture and food producers, businesses and collaborations, which will provide up to \$5,000 (per collaborator, to a maximum of \$15,000) at 80% cost-share toward the purchase of processing equipment that would result in the creation of a food or agriculture product new to the business. The SNAP Program is administrated by the Rural Agri-Innovation Network in collaboration with Clover Valley Farmers' Market, Eat Local Sudbury Co-operative and the Northeast Community Network.

## Eligibility

Eligible applicants must be a legal entity with the authority to enter into a legal agreement seeking assistance to purchase equipment to add value or create an agriculture or food product new to the business. Examples of a legal person could include corporations or not-for-profit organizations, primary producers, processors, distributors, First Nations, Metis and Inuit. Collaborations will be accepted of up to three applicants. Each applicant in the collaboration must be a legal entity. Applicants must have at least one component of their business located in northern Ontario. Collaborations must be composed of 75 per cent of businesses, organizations or persons located in northern Ontario.

## Eligible Projects

- Projects related to the development or expansion of agriculture or food products grown, processed or manufactured in northern Ontario; and
- Projects that result in the creation of an agriculture or food product new to the business.

## Eligible Costs

All costs shall be limited to the purchase of equipment that results in production of an agriculture or food product new to the business. Examples of this include, but are not limited to:

- Food processing equipment;
- Fibre processing equipment;
- High-tunnels or greenhouse structures for season extension;
- Food packaging equipment.

## Ineligible Costs

- Costs for installation or servicing of project equipment not associated with initial purchase;
- Rolling stock or inventory;
- Vehicles;
- Labour costs;
- Consumables (any non-permanent equipment, products or structures that cannot be used for multiple years);
- Purchase or lease of lands or buildings;
- Gifts or incentives;
- Costs incurred prior to March 1, 2014 or after February 1, 2015.



Up to \$5,000.00 (at 80%) in assistance may be provided per applicant for any of the eligible activities outlined above. For collaborations, a maximum of \$15,000 is available (at 80%). Total Canadian Government Funding is limited to 100% of the total Eligible Costs. Applicants are required to disclose any other government assistance (federal, provincial or municipal) received or requested for the Eligible Project Costs.

## Application Intake Period and Review

Applications to the SNAP program will be accepted from April 24, 2014 through to September 1, 2014. Applications will be reviewed on a monthly basis, and successful applicants notified as projects are reviewed.

## Program Selection Criteria

Applicants to the SNAP program will be rated on the following:

- Project results in the creation of a new agriculture or food product(s) to the business/collaboration;
- Project will result in more agriculture/food products being sold in northern Ontario, or from northern Ontario businesses to markets;
- Project applicant(s) demonstrate a history of successful project management;
- Project applicant(s) demonstrate an ability to finance their contribution to the project;
- *\*Collaborations Only.* Project applicants have a signed agreement between project parties pertaining to the project, which includes each collaborator's role in the project, financial contribution, and the collaboration's history of work together;
- The project exhibits potential for success;
- The project will contribute to the economy in northern Ontario, including having the potential for job creation/retention;
- The project will benefit other northern Ontario businesses or consumers.

## Contributory Requirement

Successful recipients will be required to pay a non-refundable administrative fee of \$200.00. Contribution must be received before any payment is advanced to contractors/suppliers.

## Other Program Requirements

1. Applicant will be required to attach a copy of their Articles of Incorporation or Business Name Registration, whichever is applicable.
2. A completed Client Intake Form.
3. All projects approved under this program must be completed and invoice(s) submitted to the Sault Ste. Marie Innovation Centre on or before February 1, 2015.
4. Client to refer to the reporting requirements stated in the program terms and conditions info sheet before February 1, 2015.



## Contact Information

The SNAP Program is administrated by the Rural Agri-Innovation Network in collaboration with Clover Valley Farmers' Market, Eat Local Sudbury Co-operative and the Northeast Community Network. **Please contact the SNAP Program Coordinator corresponding to your region, as described below:**

1. **Thunder Bay/ Rainy River/Kenora Coordinator**  
Clover Valley Farmers' Market  
Jeremy Nussbaumer, n\_jeremy@hotmail.com, 807-276-3245.
2. **Cochrane/ Timiskaming/ Nipissing Coordinator**  
Northeast Community Network  
Stephanie Boucher, sboucher@northclaybelt.com, 705-337-1407.
3. **Sudbury Regional/ Parry Sound/ Nicklebelt/ Muskoka Coordinator**  
Eat Local Sudbury  
Julia Sutton, snap@eatlocalsudbury.com, 705-685-7532.
4. **Algoma/ Manitoulin/ Sudbury District Coordinator**  
Rural Agri-Innovation Network, Sault Ste. Marie Innovation Centre  
Katie Filion, kfilion@ssmic.com, 705-942-7927 Ext. 3024.

