

# Ontario By Bike Workshop Blind River

## Workshop Agenda May 24th, 2017

1. Welcome, Introduction & Overview
2. Ontario By Bike Network Program
3. Industry Standards & Criteria Checklist
4. Promotional & Marketing Opportunities
5. Who Are Cycle Tourists?
6. Why Welcome Cyclists?
7. Why Northern Ontario and Blind River?



### Guest Speakers

8. Destination Development / Breakout Session
9. Next Steps
10. Q&A

