

# Canadian Blood Services

## *Give Life Shuttle...The Trip of a Lifetime*

### **What is the Give Life Shuttle?**

The Give Life Shuttle is a shuttle service for blood donors during the day on a pre-arranged schedule.

### **When can the Give Life Shuttle be used?**

It can be used when schools or other organizations wish to participate in the blood donor program, but do not have appropriate facilities or a large enough staff or membership to host their own mobile clinic.

### **Are there benefits to using the Give Life Shuttle??**

Good corporate citizenship aside, using the Give Life Shuttle has real advantages, and ultimately, for those who need the precious blood which is collected at the clinics being supported by Give Life Shuttle donors.

#### **For the organization:**

- no physical disruption to set up a donor centre;
- improved employee morale and team spirit;
- enhanced image in the community;
- control over when and how many employees are away at any time to give blood

#### **For the employee:**

- no transportation costs;
- no parking problems;
- extension of team spirit in the workplace;
- an opportunity to save a life



### **How long will it take?**

Donations take from 45-60 minutes including: registration, blood donation, rest and refreshments. Including travel time, it will take approximately 75-90 minutes to take advantage of the Give Life Shuttle.

### **How can you help?**

We need your help to ensure that when blood is needed it will be available to all Canadians – without charge! The Give Life Shuttle is one way we can make it as easy as possible for you to make your much-needed blood donations.

You can help by arranging a Give Life Shuttle adventure for your fellow employees. All you need to do is call us and we will schedule your Give Life Shuttle date and provide you with recruitment tips and materials to promote this program in your work place. **CALL US TODAY!**

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